Invest Your Savings in a Piano



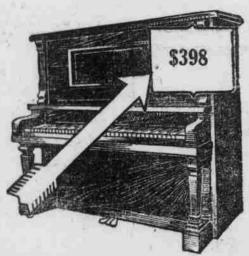
DoltNow



Marsh's

Great Piano Sale

THIS WARRANTED PLAYER SPECIAL FOR



This Magnificent Bargain in a Slightly Used Player Will Go on Sale Now at \$398. Bench and Nice Selection of Music, 12 Rolls.

As an effort to close this stock we have cut the price on this new player to the ridiculous figure of \$328. You can search the country over. You might roam through the largest piano stores in the United States and it would be a difficult matter for you to duplicate his particular value. Come here and be convinced. Ask any of the sales

SALE STARTS PROMPTLY AT NINE O'CLOCK THIS MORNING

COME EARLY—PRICES REDUCED—EASY TERMS

We have on hand a large number of Pianos and Player Pianos accumulated during the spring months. Many of these instruments were purchased before manufacturers' wholesale prices were as high as they are now. A part of this stock was ordered for our Christmas trade. but arrived too late, and have many used Pianos taken in exchange; also have other instruments en route that are due to reach us any day. Our store is now jammed with Pianos, with more to come in. We have a great number of Pianos ordered for our Fall trade, which we must make room for

This makes it advisable that we reduce our stock of Pianos and Player-Pianos immediately. Every new and used Piano and Player-Piano in this stock we want to sell at once. We have gone over this stock-our prices have been reduced. We are determined that not one single, solitary Piano or Player remain in this stock if we can sell them. The best bargains will naturally go first. Come early. Bring what you can for a first payment. We will attempt to arrange terms to suit.

Facts Regarding This Gigantic Piano Sale - Many Well Known Pianos on Sale Our stock includes many well known Pianos. Used Upright Pianos will be sold as low as \$58. Used Player-Pianos as low as \$199. First come, first served. We will not play favorites. One man's money is just as good as another's. The best bargains will naturally go first. Be here early. Make your selection. Tell us how you wish to pay. This is the letter and spirit of this sale.



A PLAYER, NOW ONLY \$199

This used Player-Piano will be on Sale at the price and terms listed herewith. A good selection of music, 12 rolls, also bench. If you have ever thought of buying a Player-Piano this is your chance. TERMS \$2.50 WEEK.



Terms \$1.50 Per Week

We are determined that this stock of pianos will be disposed of, and in order that we might realize our ambitions, we have reduced the price on the used Piano listed above to \$58.



This Piano on Sale for \$79 This used instrument is for sale at the price and terms listed. TERMS \$2.00 A

LIBERTY BONDS ACCEPTED AT **FACE VALUE OLD PIANOS** TAKEN IN

> Another used Piano from this vast stock. Ask to be shown this particular used in-\$2.00 a week.



Note the price. Stool accompanies the in- strument. We will not mention the name. strument. Small payment down and Stool free. Small payment down and \$2.50 a week.

VICTROLAS AND VICTOR RECORDS—NEW LONDON'S EXCLUSIVE AGENCY

Open Evenings **During This Sale Until** 9 O'Clock

THE BEST PLACE TO BUY YOUR PIANO

Round trip railroad fare refunded to out-of-town purchasers living within a radius of 100 miles of New London. Freight paid on out-of-town shipments within a radius of 100 miles.

D. S. MARSH & CO.'S Music Store

EXCHANGE

230 State Street, New London, Conn.

Open Evenings **During This Sale Until** 9 O'Clock

THE BEST PLACE TO BUY YOUR PIANO

READ THIS!

Every Piano on our floors is fully guaranteed by their respective manufacturers or by